

PRESS RELEASE

All 150 Manjaku Baby Mall suppliers embrace Radiant Group’s digital retail platform

- *Suppliers of Malaysia’s largest baby mall chain store to utilize AX Retail B2B portal from November 2019 for higher efficiency in procurement, delivery and payment*

Selangor, Malaysia, 24 October 2019 - Retail technology solutions provider Radiant Globaltech Berhad (Radiant Group) reported today that it will register roughly 150 trade suppliers of Manjaku Baby Mall (Manjaku) on-board the Group’s retail management portal, AX Retail B2B portal.

Manjaku is the largest one-stop baby mall chain store in Malaysia with 26 stores nationwide, distributing Mum to Baby related products. All trade suppliers of Manjaku’s 26 outlets nationwide will start utilizing AX Retail B2B portal from November 2019 for a duration of three years, which subsequently will be renewable annually.

The cloud-based portal streamlines the entire procurement process and reduces errors in deliveries, invoices and payments.

Paul Yap Ban Foo (“叶汶富”), Managing Director of Radiant Globaltech Berhad said:

“We are witnessing that home-grown chains are recognising the rapid advancement of retail technology and embracing these digital technologies to replace the tedious manual-intensive and paper-based processes. In addition to using cloud computing to access portal anywhere for real-time data, both retailers and suppliers would be able to improve efficiency and collaborate more effectively in developing front-end strategies and enhancing back-end accuracies.

Having Manjaku on-board our retail management portal allows us to boost the portal’s profile and enable us to attract more suppliers to adopt AX Retail B2B portal. We hope to reach our target of having more than 2,500 suppliers registered to AX Retail B2B portal by end-2019.”

Radiant Group also boasts a notable retail customer base on its AX Retail B2B portal including Parkson, Aeon TopValu and 7-Eleven Malaysia.



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“With AX Retail B2B portal, we are able to operate at a higher efficiency environment. This ensures our front-end operations are well taken care of, while allowing us to reallocate our resources and focus on revenue generating activities such as marketing and meeting customers’ demands.

Not only that, the robust and scalable platform is able to support our expansion drive in the future and allows us to open even more stores in the future to capture more demand across Malaysia.”

*Lee Chee Liang (“李志粮”),
Executive Director of Manjaku Holdings Sdn Bhd*

About Radiant Globaltech Berhad (锐腾有限公司, www.rgtech.com.my)

Founded in 1994, Radiant Group is primarily involved in the provision of retail technology solutions, which consists of providing hardware and software for retail industry, as well as maintenance and technical support services for retail hardware and software. The Group has operational presence in Malaysia, Vietnam and Cambodia.

Radiant Globaltech obtained MSC-Malaysia status in December 2014, enabling access to financial and non-financial incentives for five years. Pursuant to the MSC-Malaysia status, Radiant Group was granted a Pioneer status, which entitles the Group to a 5-year tax exemption until 2019.

Radiant Group’s retail technology solutions are used in the retail sector to automate customers’ operations, in order to increase efficiency and reduce costs. Furthermore, the Group’s retail technology solutions are used for capturing and processing payments (i.e. POS), inventory management, analytics and reporting, as well as sales and marketing (i.e. customer loyalty management).

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